



NATIONAL CONFERENCE CUM AWARDS ON HOSPITALITY & TOURISM INDUSTRY 2020

27th March 2020, Friday • The Residency Towers, Coimbatore.



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association with



organised by

राष्ट्रीय परिषद की व्यावसायिक परिशिक्षण और अनुसंधान
National Council of Vocational and Research Training

(AN AUTONOMOUS BODY, RECOGNIZED BY GOVERNMENT OF INDIA - NEW DELHI)



RESEARCH



INNOVATION



GROWTH

NATIONAL CONFERENCE CUM AWARDS ON HOSPITALITY & TOURISM INDUSTRY 2020

Hospitality & Tourism Industry conference and awards 2020 in association with NCVRT vocational education council provides an opportunity for presenting, exchanging information, discussing research outcomes and sharing experiences related to hospitality & tourism industry among academicians, researchers and practitioners, consultants, industry experts, students and any other categories interested in hospitality development all over India.



WHY TO ATTEND?

- Best Opportunity to reach largest assemblage of participants from the Hospitality & Tourism Industry.
- Conduct Presentations, Distribute information and meet with current and Potential scientists
- Make a splash with new advancement and developments
- Receive recognition and awards at this one day event
- Renowned orators, the most recent techniques, developments and the newest updates in Hospitality & Tourism Industry are the hallmarks of this conference.

CONTRIBUTION

Hospitality industry is a vital part of the global economy. At the macro level, hospitality industry is estimated to promote economic growth by generating foreign exchange as well as increase various forms of government revenue. At the micro level, hospitality industry is expected to facilitate job creation, income and revenue thereby enhancing development, which ultimately should improve the quality of life of residents. Hotels are a service-based industry and as such, have been an important factor in service-sector growth into the economy.





INVITATION

On behalf of the conference committee, we would like to extend our warm invitation to you to participate and present your research findings in our National Conference cum awards on Hospitality & Tourism Industry 2020 to be held on March 27, 2020 at The residency Towers, Coimbatore, Tamil Nadu, India. This Conference aims to offer an ideal platform for scholars, well-known academics, economists, practitioners and Hospitality industry professionals. We would like to encourage participation from different parts of the country where participants present and share their research outcomes, findings, innovative ideas in all major fields and subfields of Entertainment Industry, Food and Beverage, Travel and Tourism, Lodging-Accommodation, Timeshare.



CONFERENCE HIGHLIGHTS

- Catering
- Event planning
- Sport Event
- Cruise ships
- Finance
- Education
- Transportation
- Front office
- Rooms Division
- Airline
- VIP services
- Restaurant
- Technology & Logistics Consultants
- Food and drink service
- Theme parks
- Meeting & Conferences
- Agencies & Tour Operators
- Luxury Brand Management
- Customer Services
- Sales & marketing
- Residential real estate
- Revenue Management
- Retail
- Public relations
- Bars
- Lodging
- Leisure
- Entertainment
- Media
- Training
- Human Resources
- Food & Beverage
- Cruise line
- Travelling
- Venue Management
- HR
- Banquet & Events

TARGET AUDIENCE

- Academician
- Practitioner
- Industry expert
- Training Institutes
- Food Science and Technology
- Universities
- Researcher
- Consultant
- Students
- Hotel Management Faculty
- Nutritionist
- Colleges



Chief Guest

Dr. Chef. K. Damodaran

Holder of Guinness World Record for Longest Cooking Marathon in 2010 Chennai.

Toll Free : 1800 - 4255 - 884



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SPECIAL SPEAKERS



TOPIC 1: INNOVATION AND RESEARCH IN CATERING SCIENCE & HOTEL MANAGEMENT

Prof Dr Ajeet Kumar Lal Mohan

Secretary / Professor and Research Guide
Catering Science and Hotel Management
AJK College of Arts and Science, Coimbatore- 641105, Tamilnadu



TOPIC 2: ENTREPRENEURSHIP IN TOURISM AND HOSPITALITY

Mr. S. Venkatesan

Regional Manager (North)
Tamilnadu Tourism Development Corporation Limited (T.T.D.C)
Udhagamandalam, Tamilnadu.



TOPIC 3: FUTURE TRENDS IN HOSPITALITY INDUSTRY

Chef G. Kumaresan B.Sc., D.C.A., A.D.P., M.B.A., S.T.C.W

Executive Chef, Carnival Kitchen
A Unit of Farm Harvest, Salem, Tamilnadu



Dr. B. Prakash

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